

# Bachelor of Science in International Hospitality and Tourism Management








International hospitality and tourism is one of the fastest growing sectors in the service and business industries

## Learn to run Hotels, Restaurants, Travel Agencies...

The proliferation of golf courses, tennis and boating clubs, theme parks and other leisure and recreational activities has created a huge industry that provides thousands of job opportunities.

Schiller International University's unique program offers the opportunity to study at campus locations both in Europe and the United States. Students completing this degree must complete the Bachelor of Science course requirements (60 credits) in International Hospitality and Tourism Management plus required International Business and General Education courses listed herein.

### Typical related careers:

-  **Hotel Manager**
-  **Restaurant Manager**
-  **Lodging Manager**
-  **Meeting and Convention Planner**
-  **Tourism Marketing Manager**



I cherish my memories and my experience from SIU! The international faculty and large mix of nationalities among students have prepared me to grow my career anywhere in the world. Mixing with and understanding various cultures while you are still a student help you grow and become a better person, and this is exactly what Schiller offers - multicultural experience and sharing best practices from different countries. 10 years after graduating with a MBA in International Business in London campus I am now living in Dubai, UAE, working for a global company and traveling the world. Truly great 10 years of my life - wouldn't change one bit.

**Viktoriya Soubra**  
Country Manager at Travelliance  
2003, MBA (IB), London Campus

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## Required International Business Courses

36 Credits

ACG2001	Accounting I	3
BA261	Principles of Business Law	3
BA341	Business Finance	3
BA374	Statistics	3
BA401	Human Resources Management	3
BA427	Marketing Management	3
GEB1350	Introduction to International Business	3
IR 221	Introduction to International Relations	3
MAR2011	Principles of Marketing	3
PS221	Introduction to Political Science	3
PSY1021	General Psychology	3
SO137	Science & Society	3

## Required International Hospitality and Tourism Courses

18 Credits

HM103	Introduction to Tourism and Hospitality	3
HM187	Front Office Management	3
HM210	Food & Beverage Management	3
HM423	Convention and Event Management	3
HM451	Leadership and Management in Hospitality and Tourism	3
HM499	Internship	3

## Required General Education Courses

27 Credits

IT 103	Applications of Computers	3
BA/EN	Cross-Cultural Communication 200	3
EN373	Public Speaking	3
MGF1107	College Math	3
MA172	Applied Mathematics	3
EN111	English Composition: Expository Writing	3
EN112	English Composition: Persuasive Writing	3
ECO2013	Principles of Microeconomics	3
ECO2023	Principles of Macroeconomics	3

## Elective Courses

27-33 Credits

ACG2011	Accounting II	3
AR222	Art History	3
BA322	International Marketing	3
BA370	Business Communication	3
BA384	Behavioral Aspects	3
BA369	Introduction to Sustainable Development	3
BA437	Multinational Enterprise	3
BA469	Entrepreneurship and New Ventures	3
EN490	Intercultural Communications	3
HI 225	European History to 1815	3
HI 226	European History: Napoleonic Period to the Present	3
PSY376	Industrial Psychology	3
IR 481	Selected Topics in International Relations	3

## Required General Education Courses

6-12 Credits

FR101, GE101, SP101	Beginning Foreign Language 1	3
FR102, GE102, SP102	Beginning Foreign Language 2	3
FR201, GE201, SP201	Intermediate Foreign Language 1 or any 200-	3
FR202, GE202, SP202	Intermediate Foreign Language 2 or any 200-	3

## Total Credits Required

120 Credits



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**London Campus**  
 Coming in the fall of 2016  
 United Kingdom

Schiller International University is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS) located in Washington D.C. and is authorized by the Florida State Commission of Independent Education to award Associate, Bachelor, and Master degrees. Schiller International University is not a state or state-recognized institution in Germany. Schiller International University offers its US accredited and University of Roehampton recognized degrees in Germany as per §72 Section 3 Landeshochschulgesetz of the State of Baden-Württemberg.