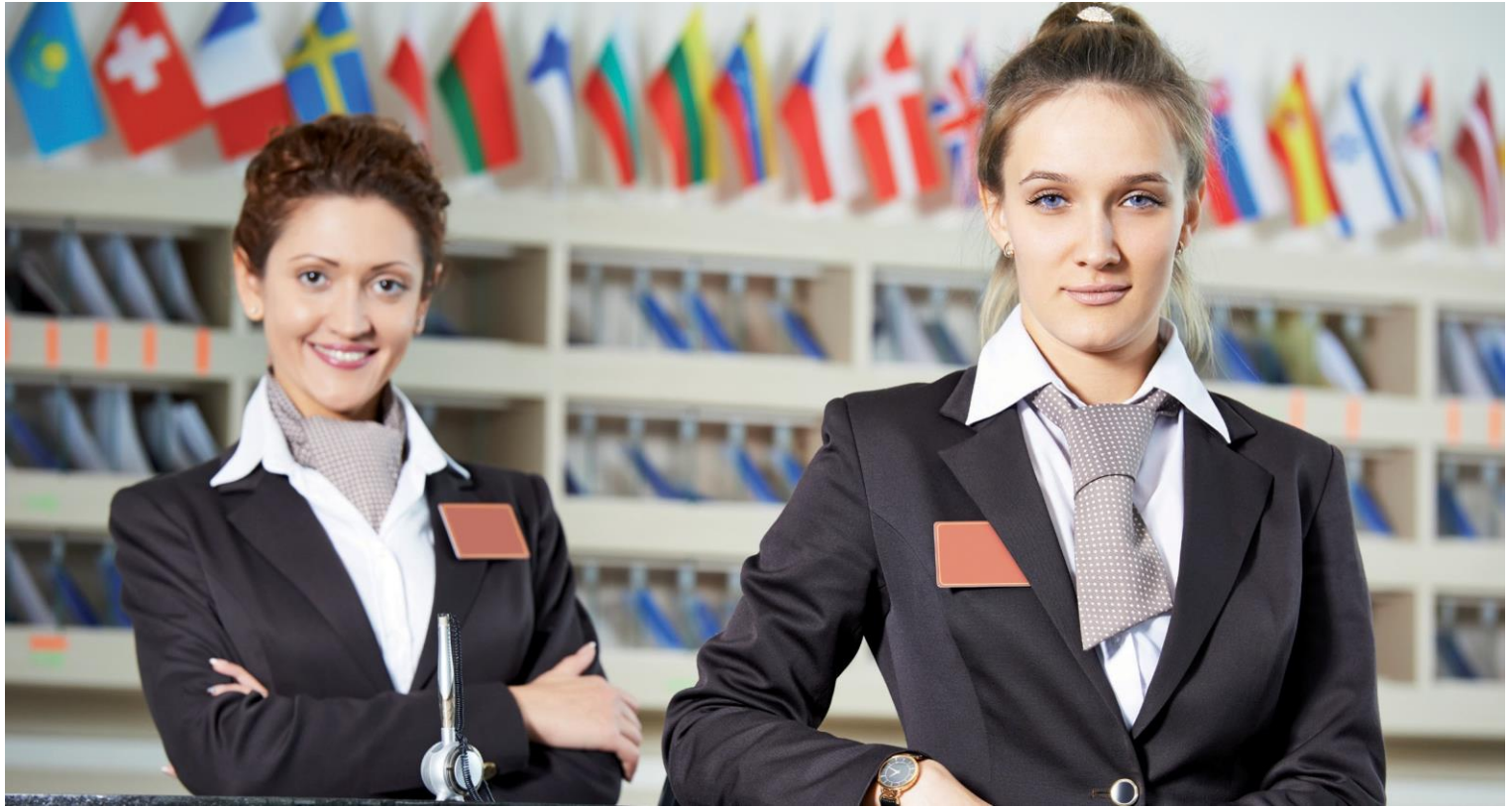


MBA International Hospitality and Tourism Management








Start your exciting future in hospitality with an International Hospitality and Tourism Management MBA

Become leaders in the Hospitality industry

This program is available at Schiller International University's Florida and Madrid campuses or online, and offers opportunities for students and professionals in the fields of business, hotel/restaurant management, tourism, or related areas who wish to earn an advanced business degree.

The 45 credit MBA program with a concentration in International Hospitality and Tourism Management may be completed in three semesters and one summer session. Students may transfer from one campus to the other and complete their degree requirements. Students with bachelor's degrees in other fields may need to complete MBA preparatory courses. This program may also be completed online.

Typical related careers:

-  **Hotel Director**
-  **Food Service Director**
-  **Tourist Agency Director**
-  **Meeting and Convention Planner**
-  **Advertising, Marketing, and Public Relations Director**



The multicultural experience I had at Schiller, the international orientation of every course, and living with people from all over the world, has positively affected me as a person.

I strongly believe that if you open yourself to it, your time at Schiller will not only teach you to excel in your profession, but also to become a true global citizen.

And if you are truly lucky, like me, you will meet some of your best friends and the love of your life!

York Weyers
Vice President at Master Card
1998, BBA, Florida
1999, MBA, Heidelberg

MBA International Hospitality and Tourism Management

Required International Business Core Courses

21 Credits

BA501	Organizational Behavior	3
BA512	Managerial Accounting	3
BA515	Managerial Finance	3
BA523	Marketing Management	3
BA529	Multinational Business Management	3
BA589	Methods of Research and Analysis	3
IT 576	IT Applications in Business	3

Required International Business Courses

9 Credits

BA522	International Marketing	3
BA544	Human Resources Management	3
BA560	International Business Law	3

Elective Courses

0-6 Credits

BA542	Comprehensive Business Management Seminar (Elective Option for BA 576 - IT Applications in Business)	3
IT 530	Information Technology Management (Elective Option for IT 576 - IT Applications in Business)	3

Required IHTM Courses

15 Credits

HM510	Food and Beverage Control	3
HM531	International Travel and Tourism	3
HM541	Tourism Planning and Marketing	3
HM572	Hotel and Restaurant Accounting	3
HM582	Case Studies in IHTM	3

Total Credits Required

45 Credits



Tampa Bay Campus
 admissions@schiller.edu 8560
 Ulmerton Road
 Largo, Florida 33771
 +1 855 787-2262
 USA



Paris Campus
 par_admissions@schiller.edu 9 rue
 Yvart
 Paris 75015
 +33 1 4538 5601
 France



Madrid Campus
 mad_admissions@schiller.edu Calle
 Serrano, 156
 Plaza de la República Argentina
 Madrid 28002
 +34 91 448 2488
 Spain



Heidelberg Campus
 hei_admissions@schiller.edu
 Zollhofgarten 1
 Heidelberg 69115
 +49 6221 4581-0
 Germany



London Campus
 Coming in the fall of 2016
 United Kingdom

Schiller International University is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS) located in Washington D.C. and is authorized by the Florida State Commission of Independent Education to award Associate, Bachelor, and Master degrees. Schiller International University is not a state or state-recognized institution in Germany. Schiller International University offers its US accredited and University of Roehampton recognized degrees in Germany as per §72 Section 3 Landeshochschulgesetz of the State of Baden-Württemberg.